

INTERNET,  
INTRANET  
OR NETWORK

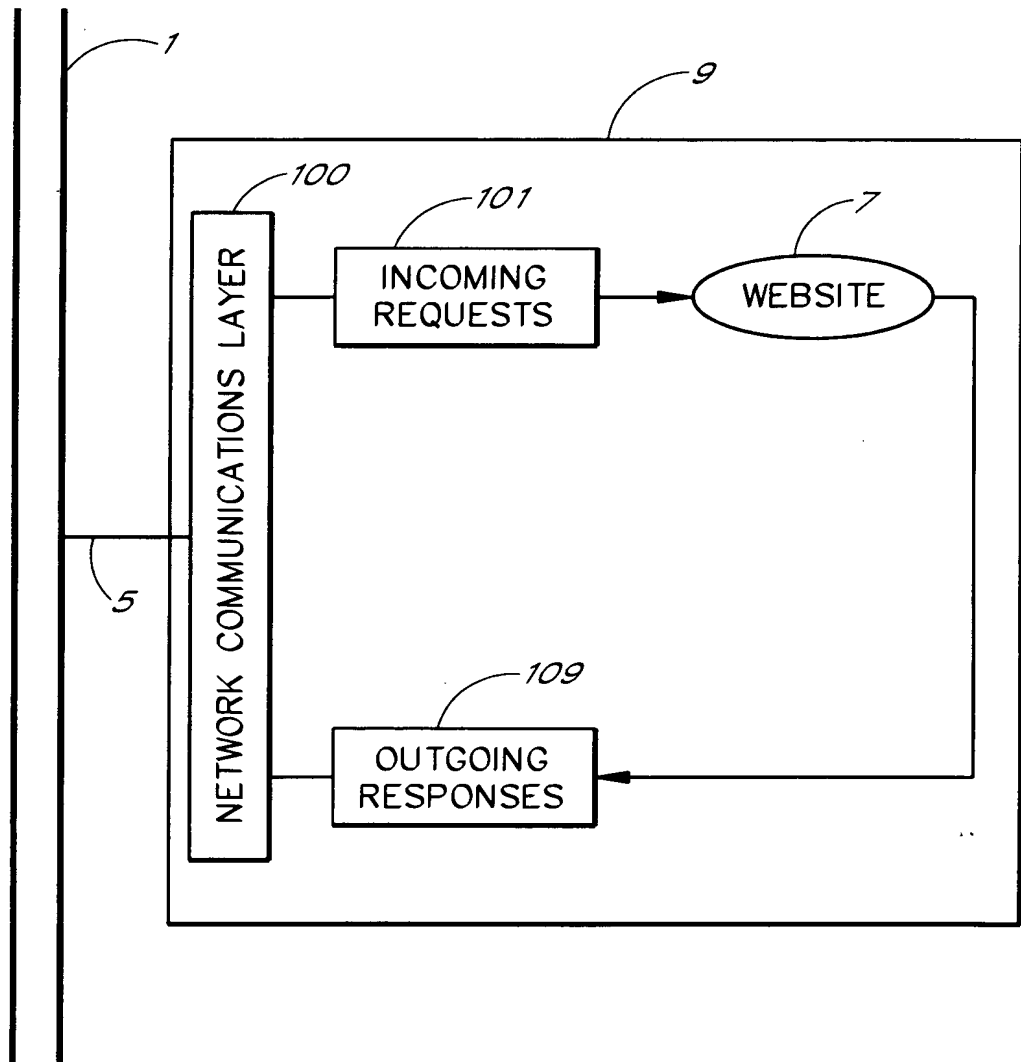


FIG. 1

SYSTEMS AND METHODS FOR MANAGING AND PROMOTING  
NETWORK CONTENT

Harry L. Tarnoff

Appl No: 10/055,531 Atty Docket: ZOUSA.001A2

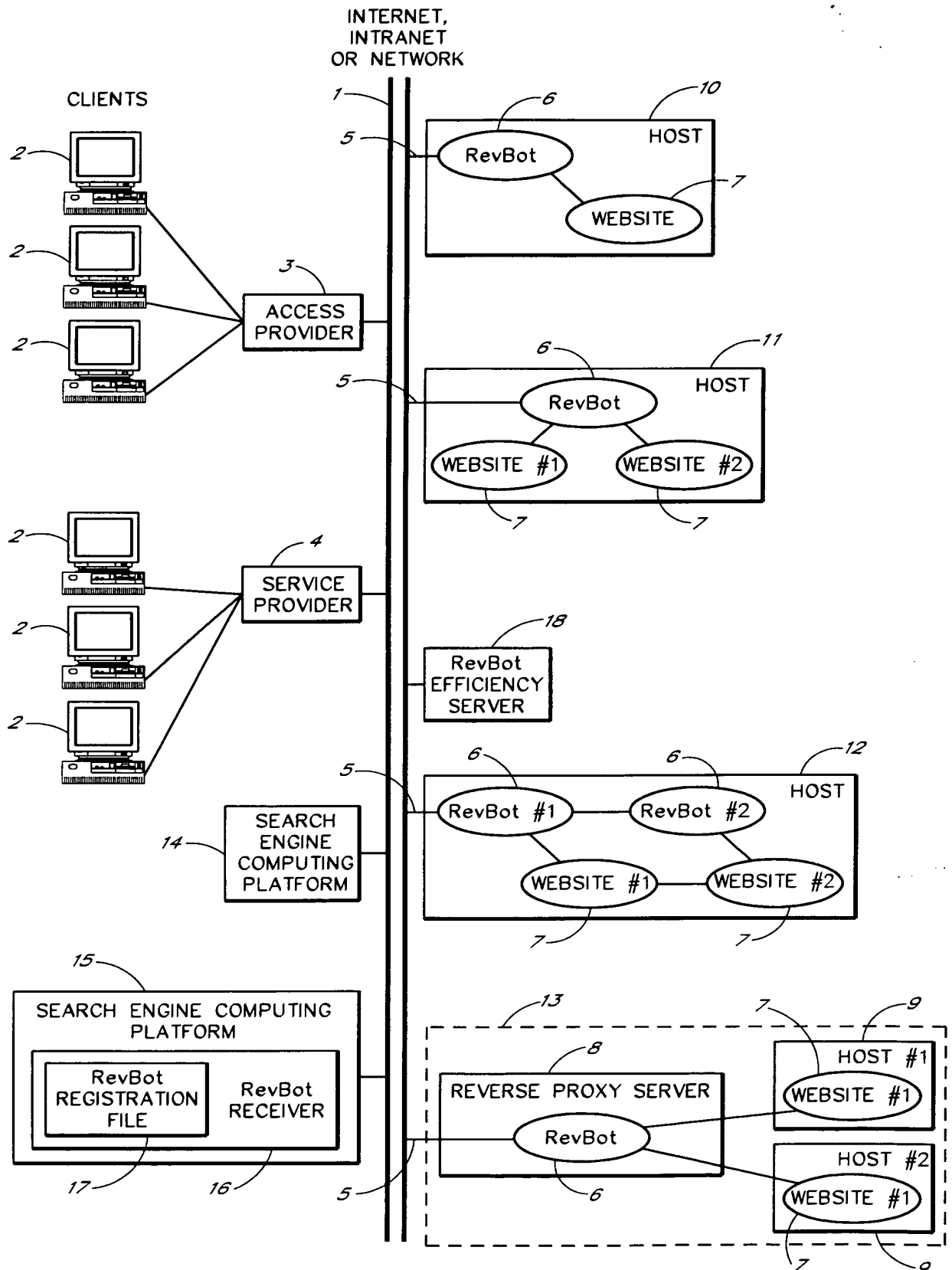


FIG. 2

INTERNET,  
INTRANET,  
OR NETWORK

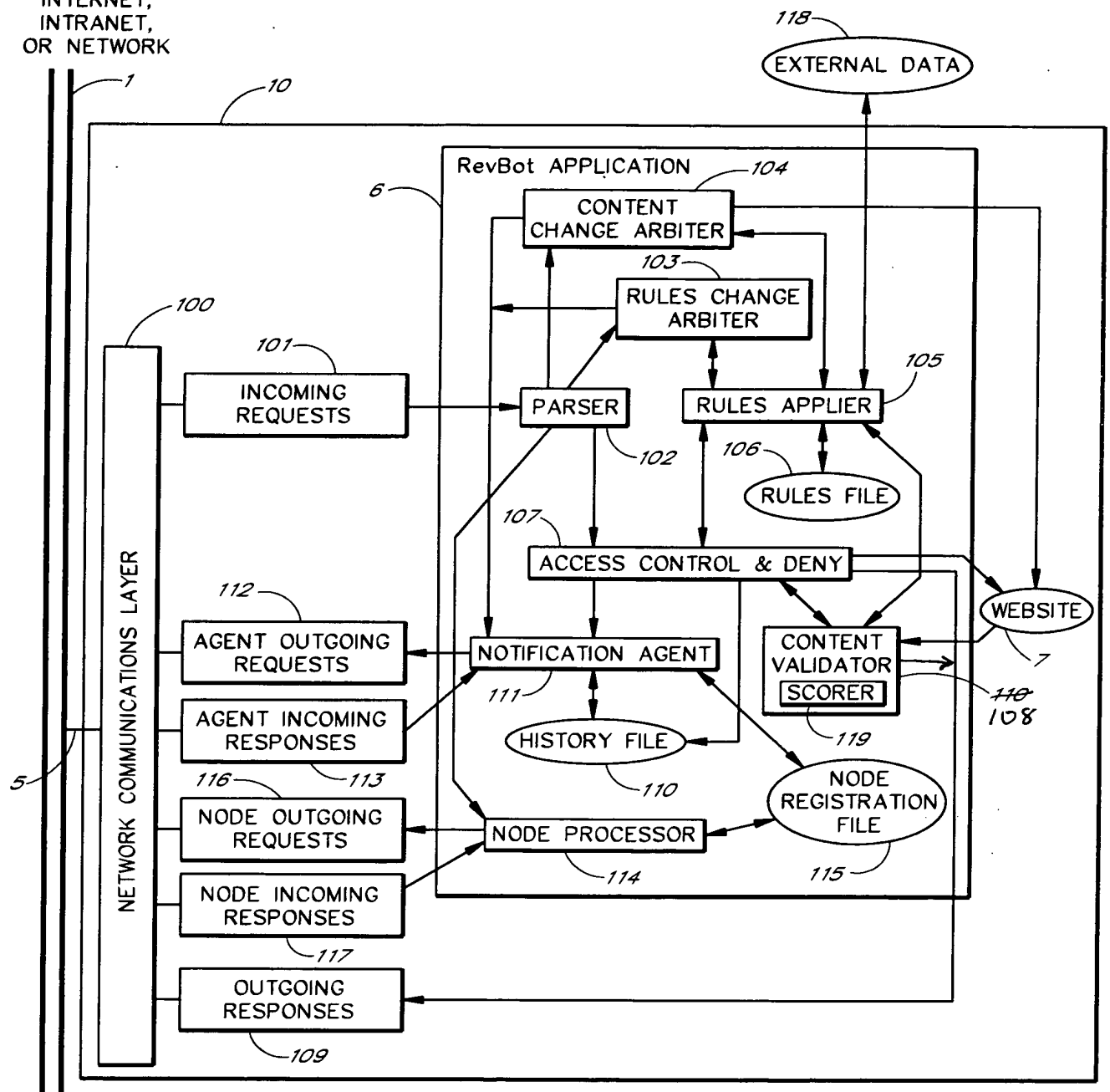


FIG. 3

SYSTEMS AND METHODS FOR MANAGING AND PROMOTING  
NETWORK CONTENT

Harry L. Tarnoff

Appl. No.: 10/055,531 Atty Docket: ZOUSA.001A2

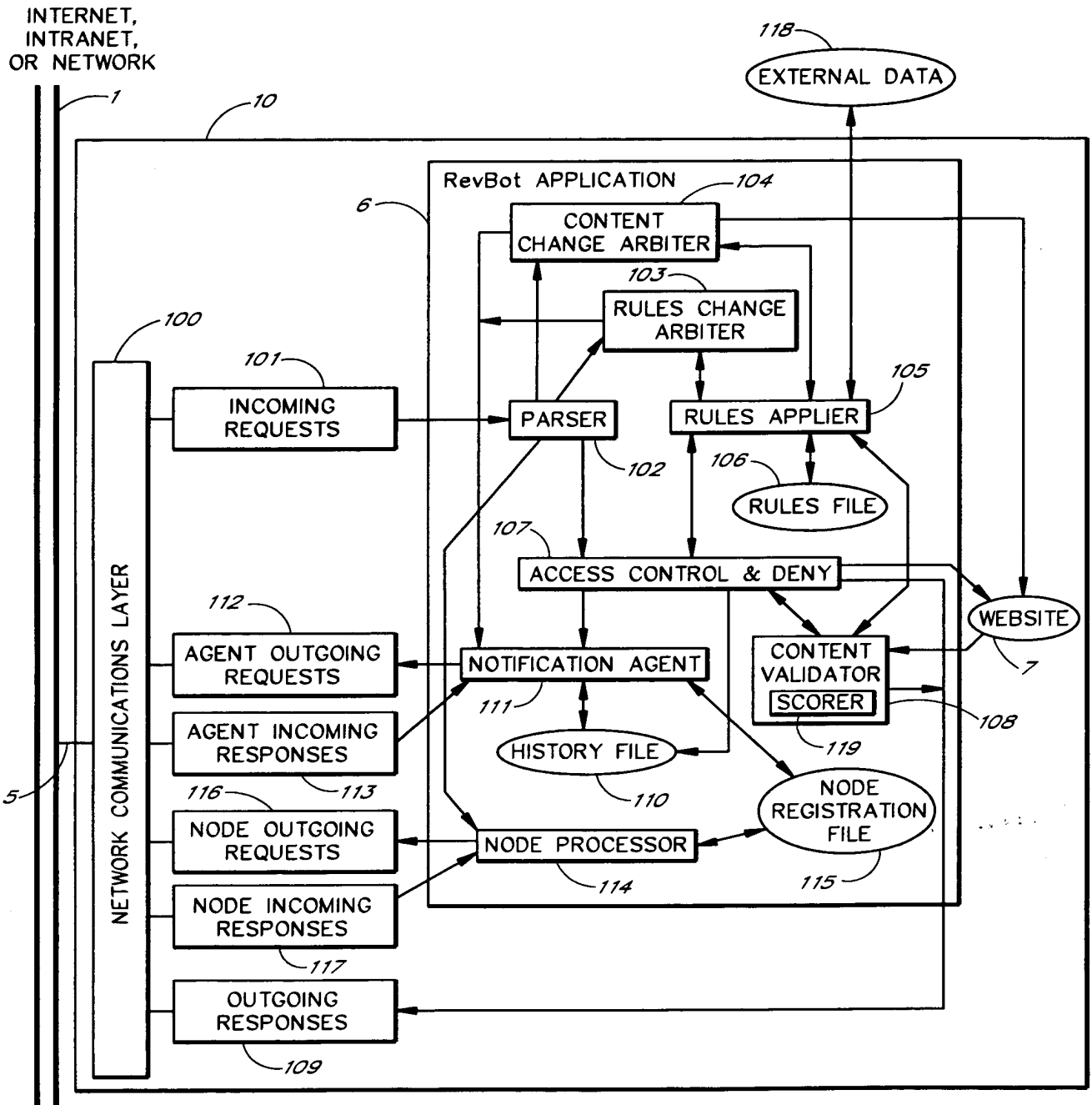


FIG. 3

SYSTEM AND METHODS FOR MANAGING AND PROMOTING  
NETWORK CONTENT

Harry L. Tarnoff

Appl. No.: 10/055,531 Atty Docket: ZOUSA.001A2

INTERNET,  
INTRANET,  
OR NETWORK

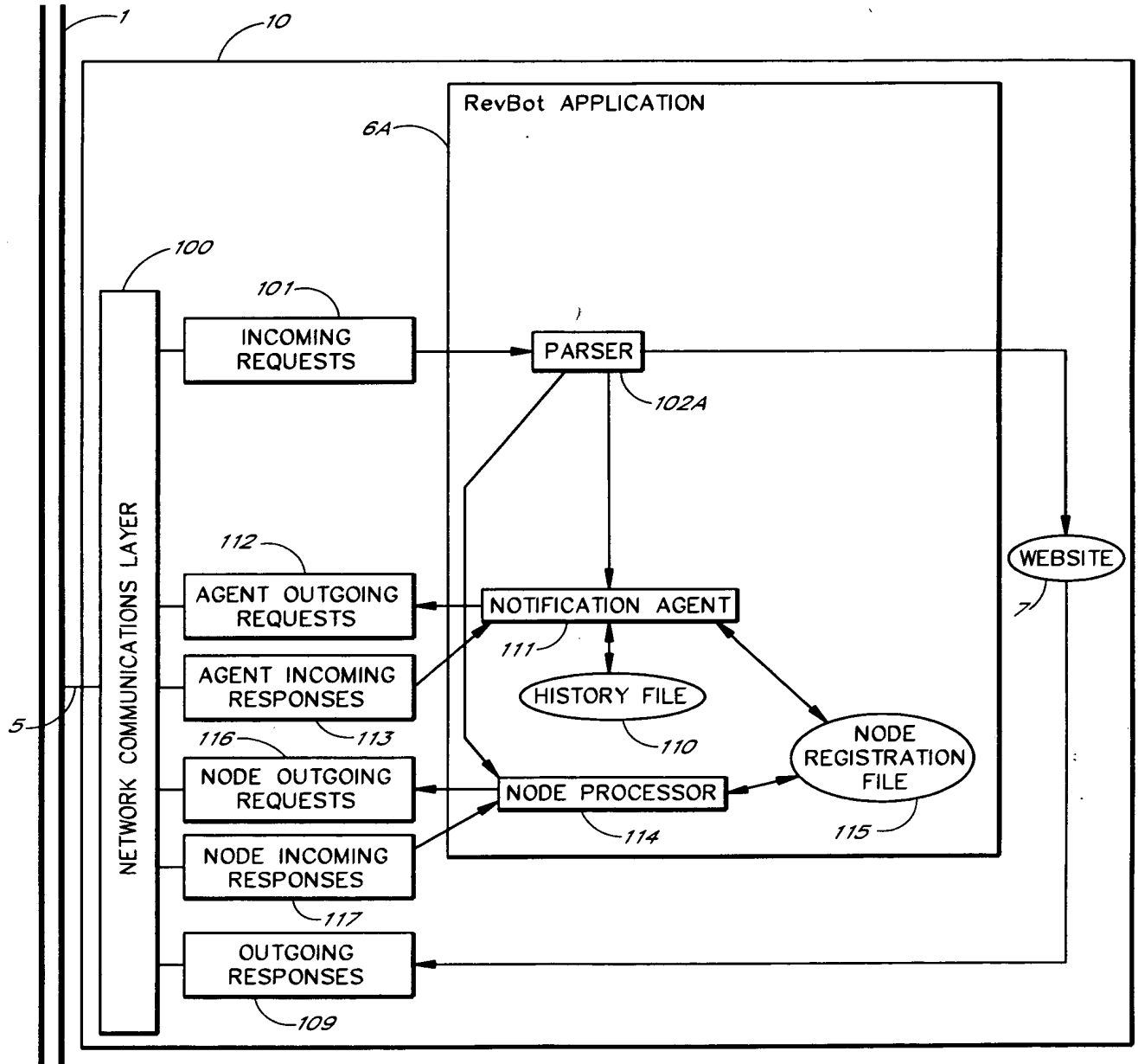


FIG. 4

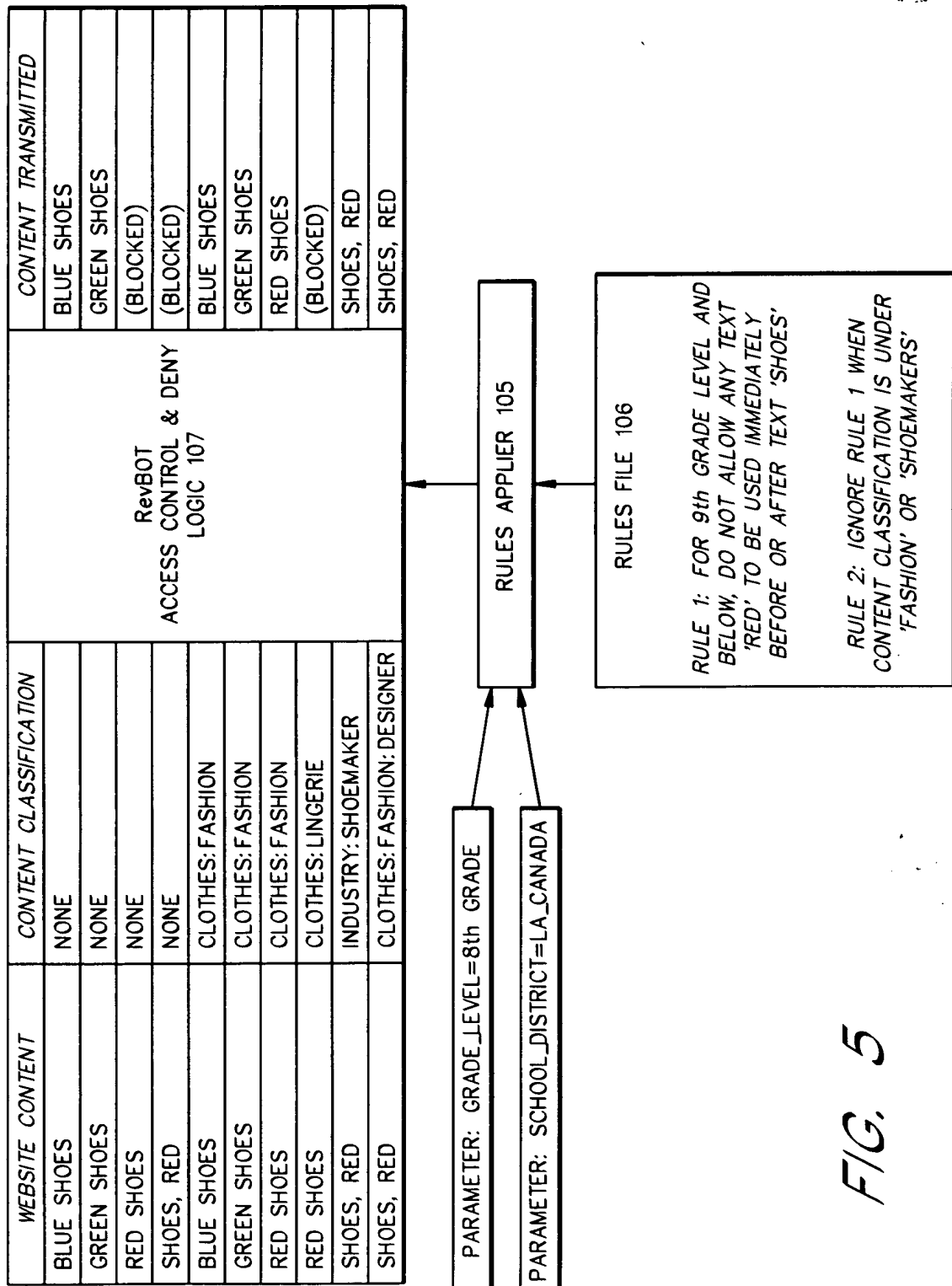


FIG. 5

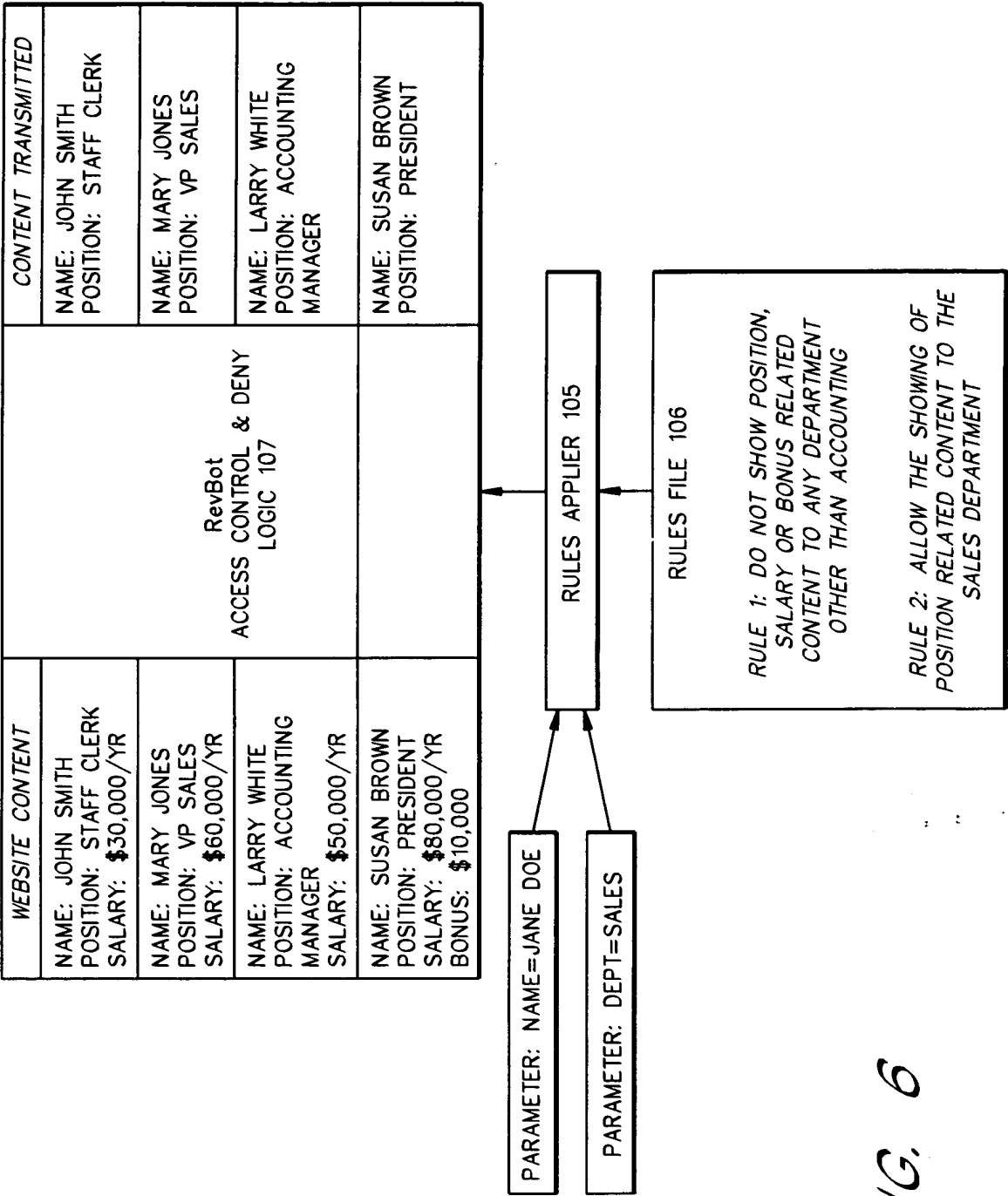


FIG. 6

| WEBSITE CONTENT     | LINKS | RevBot<br>ACCESS<br>CONTROL &<br>DENY<br>LOGIC 107<br>AND CONTENT<br>VALIDATOR<br>108 | CONTENT TRANSMITTED                        | LINKS TRANSMITTED   |
|---------------------|-------|---|--|---|
| BILLS 14, JETS 10   | NONE  |   | BILLS 14, <u>JETS 10</u><br><u>ROSTER</u>  | www.nfbills.com,<br>www.nfljets.com<br>www.nflroster.com?team=bills,<br>www.nflroster.com?team=jets   |
| GIANTS 21, BEARS 20 | NONE  |   | GIANTS 21, BEARS 20<br><u>ROSTER</u>       | www.nflgiants.com<br>www.nflbears.com<br>www.nflroster.com?team=rams,<br>www.nflroster.com?team=bears |
| RAMS 20, EAGLES 14  | NONE  |   | RAMS 20, <u>EAGLES 14</u><br><u>ROSTER</u> | www.nflrams.com<br>www.nflroster.com?team=rams,<br>www.nflroster.com?team=eagles                      |

PARAMETER: USER\_ID=0192837465

RULES APPLIER 105

RULES FILE 106

RULE 1: DO NOT ALLOW ACCESS TO NON-REGISTERED WEBSITE USERS

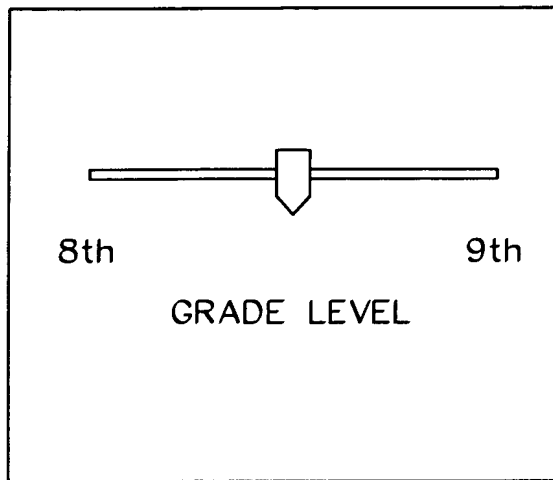
RULE 2: ADD LINKS TO ALL FOOTBALL TEAM NAMES FOR WHICH WE  
HAVE REGISTERED LINK AS FOLLOWS:

'Bills' link=www.nfbills.com  
'Jets' link=www.nfljets.com  
'Colts' link=www.nflcolts.com  
'Giants' link=www.nflgiants.com  
'Bears' link=www.nflbears.com  
'Rams' link=www.nflrams.com  
'49ers' link=www.nfl49ers.com

RULE 3: ADD IN TEXT "ROSTER" AND A LINK TO A TEAM'S  
ROSTER BELOW A TEAM'S NAME USING  
www.nflroster.com?team=variable(team\_name)

FIG. 7

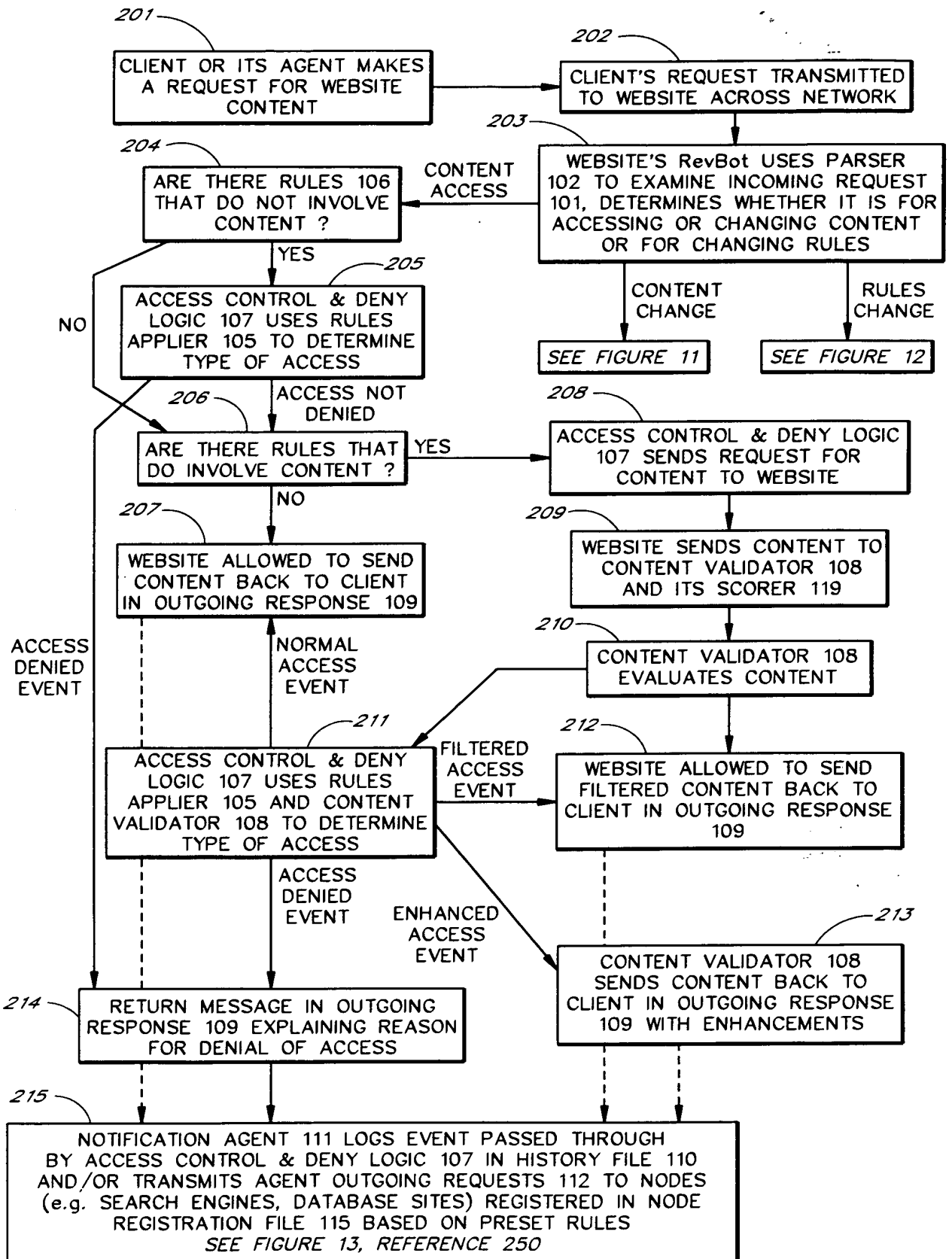




PARENTAL (SUPERVISORY) SETTINGS:

CONTENT\_SCORING\_BY=GRADE LEVEL  
MINIMUM\_RANGE=8.0  
MAXIMUM\_RANGE=9.0  
DIVISIONS=10

*FIG. 8*



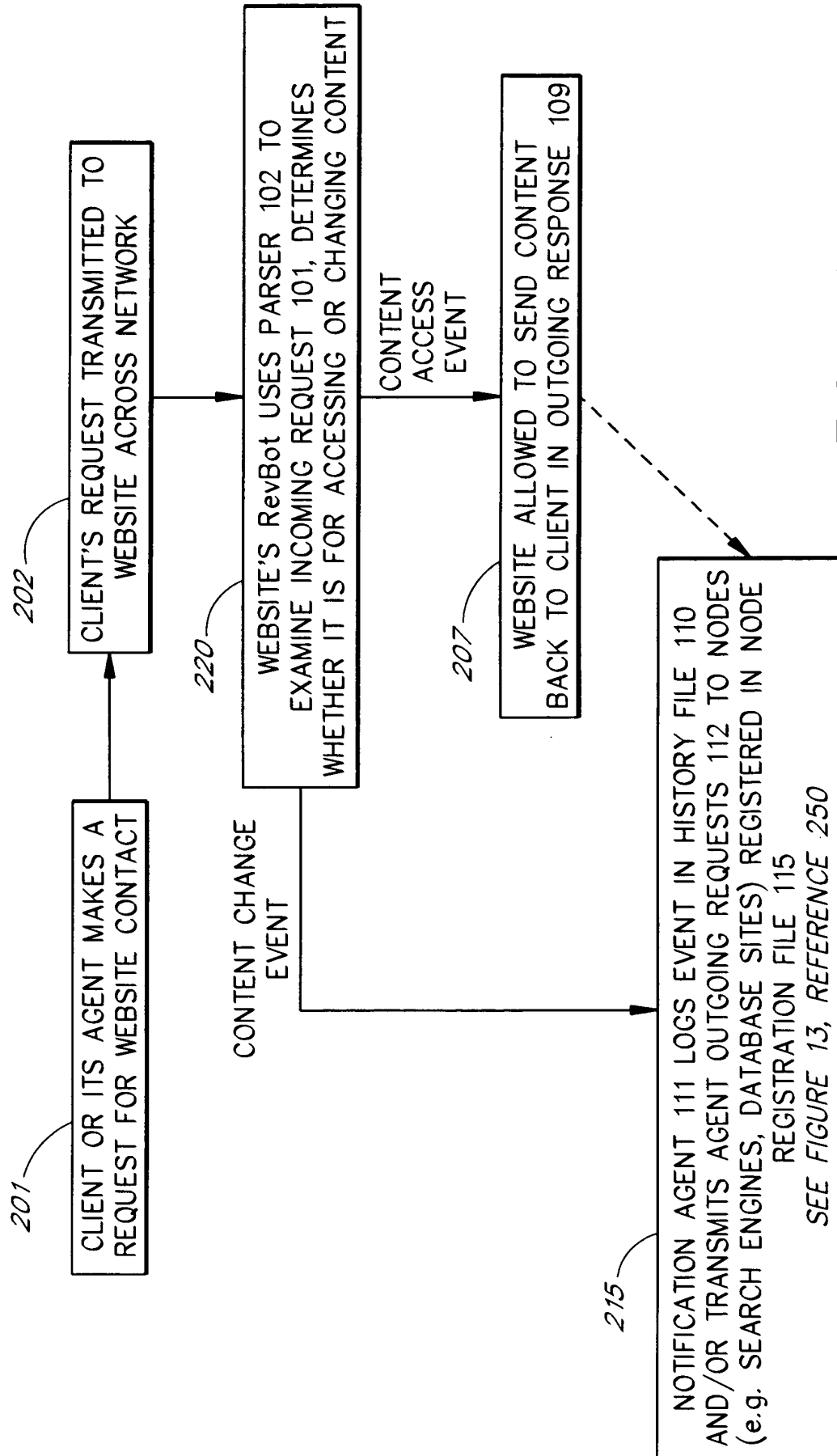


FIG. 10

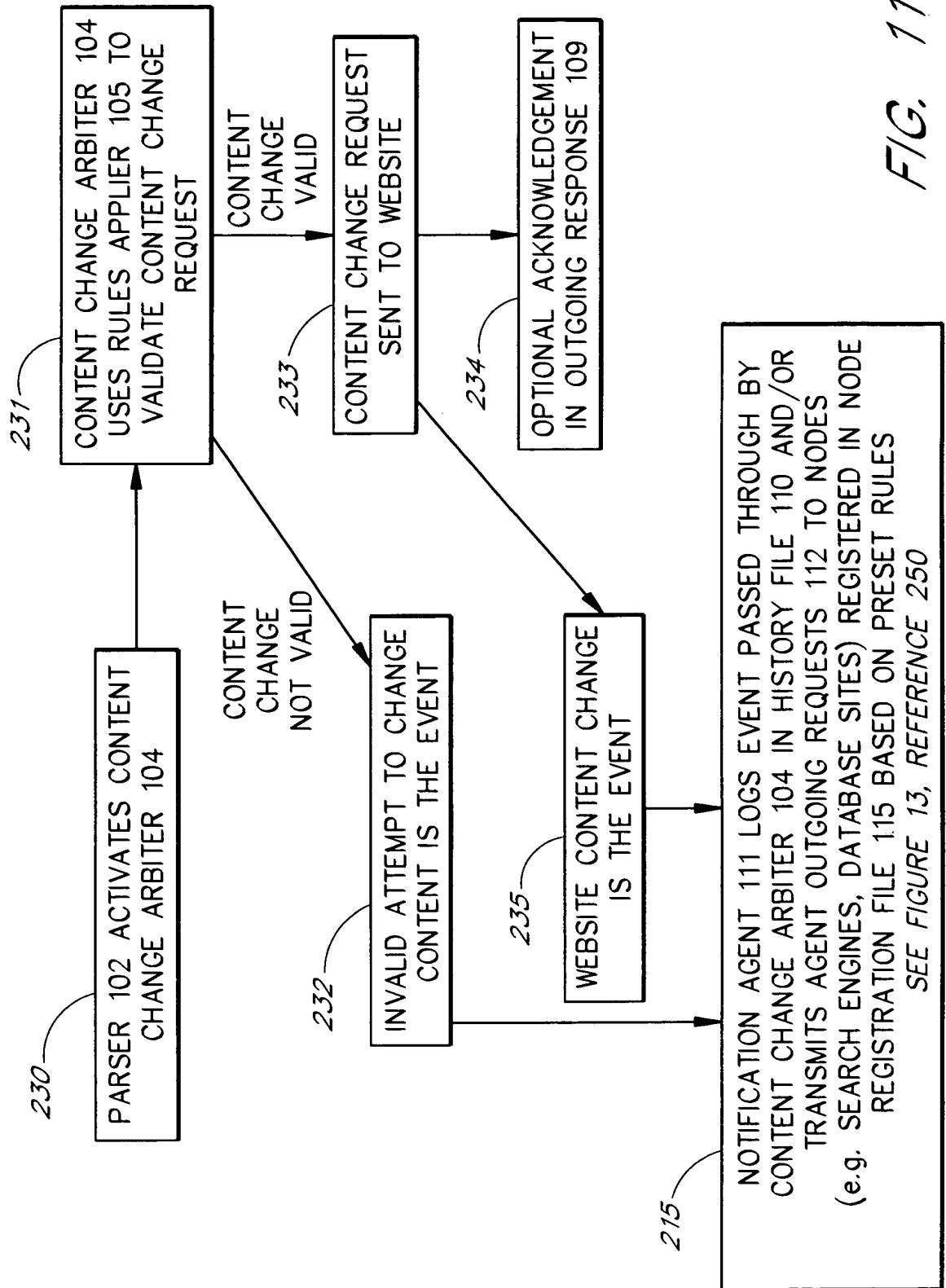


FIG. 11

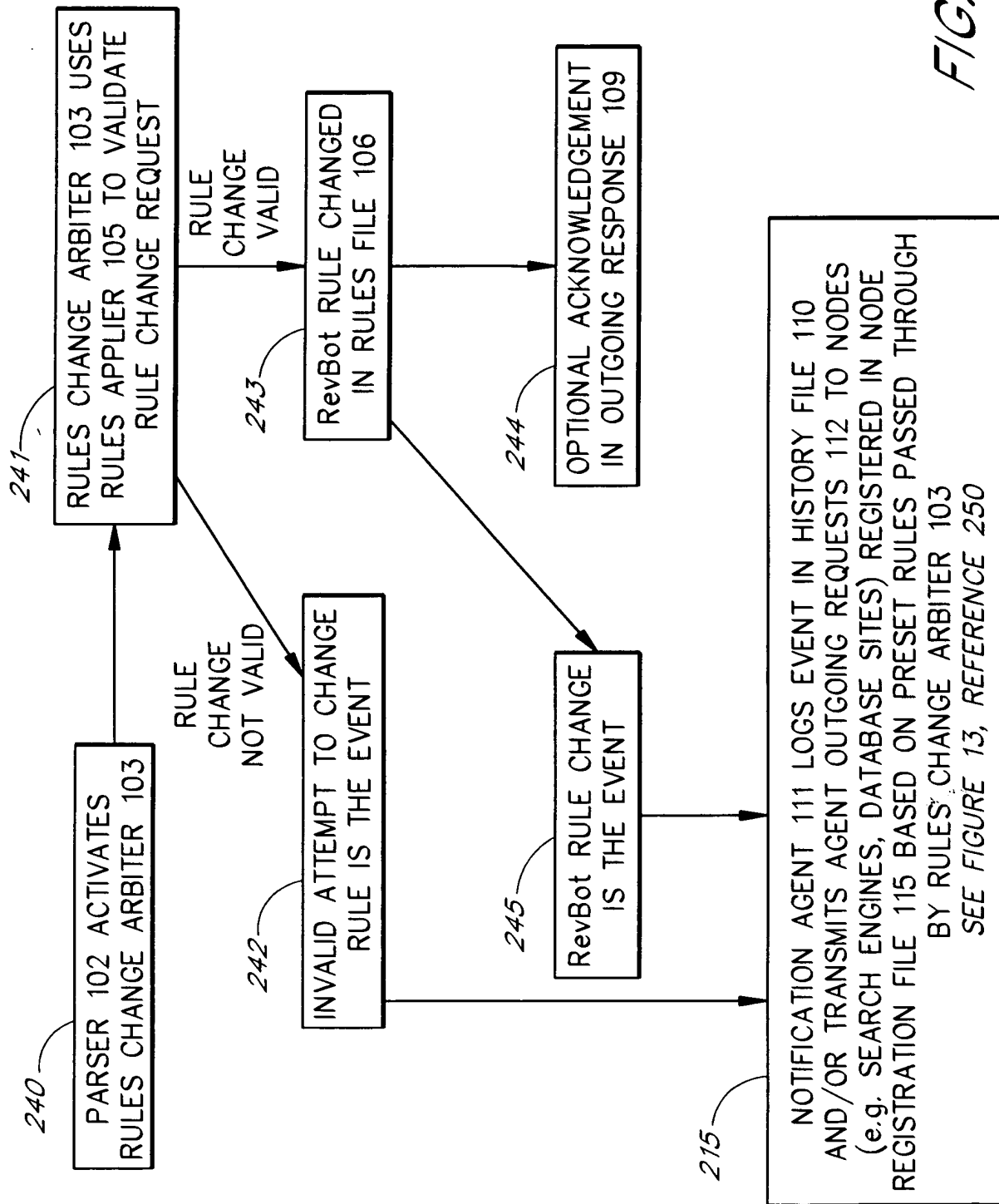


FIG. 12

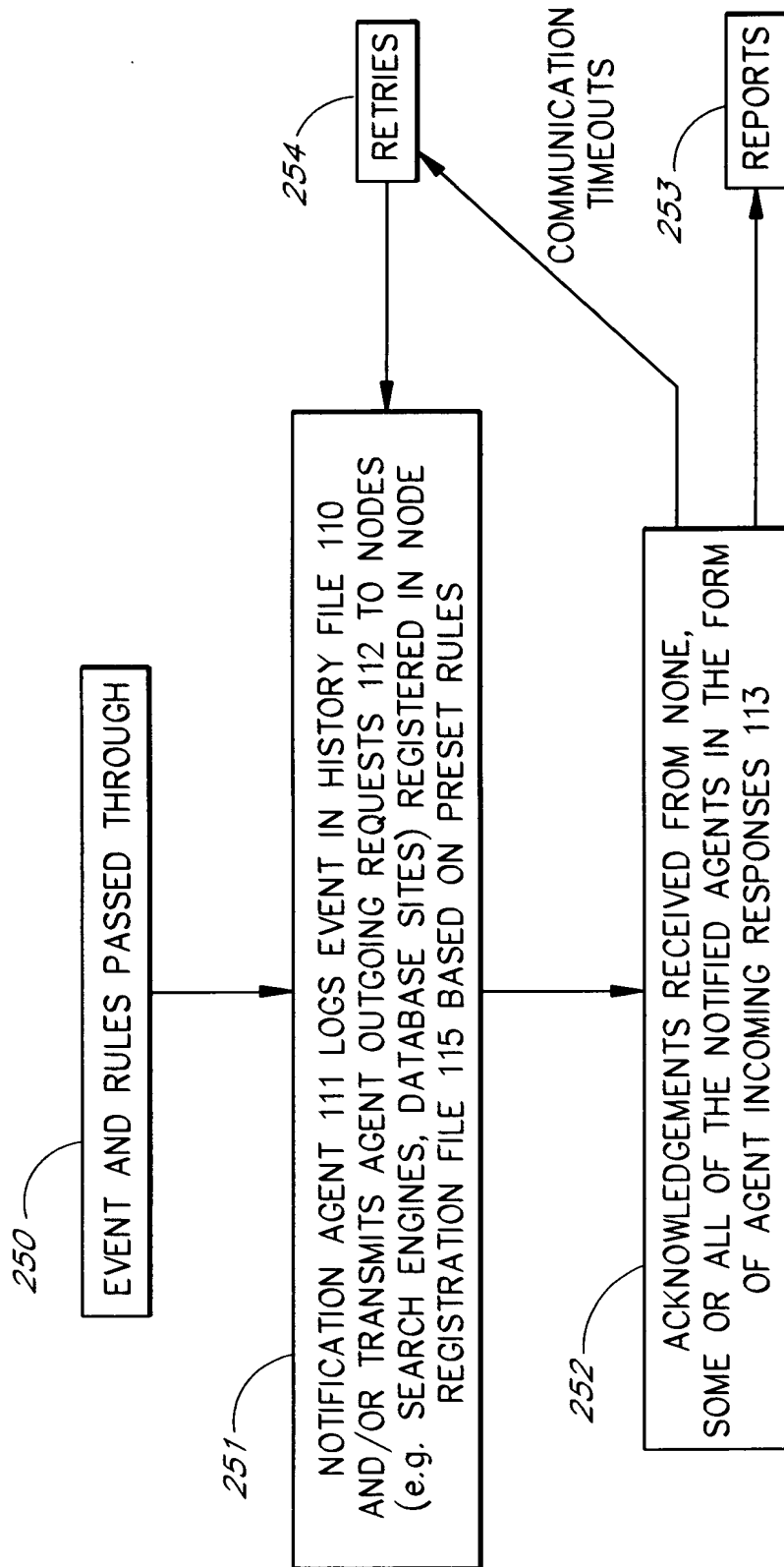


FIG. 13

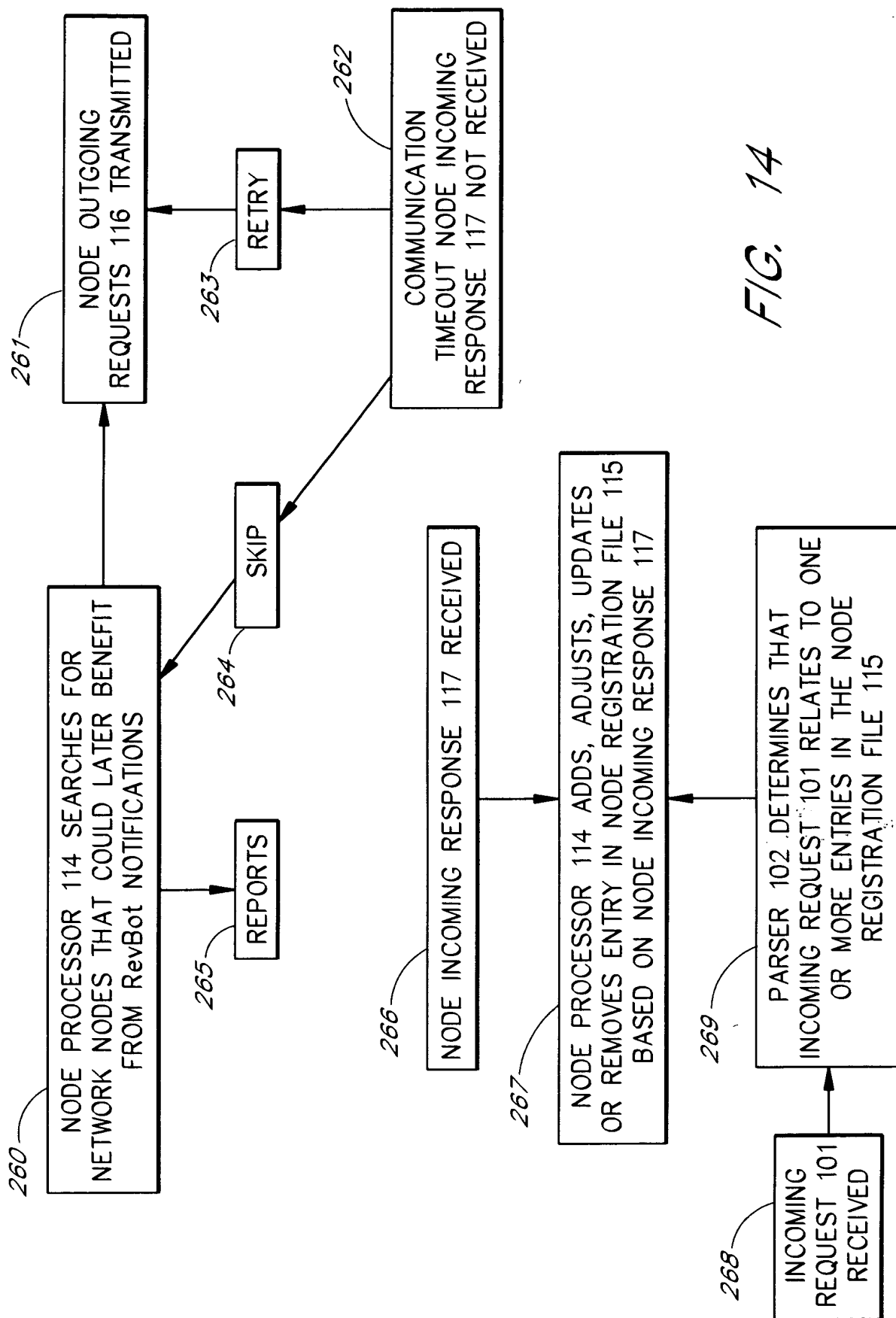
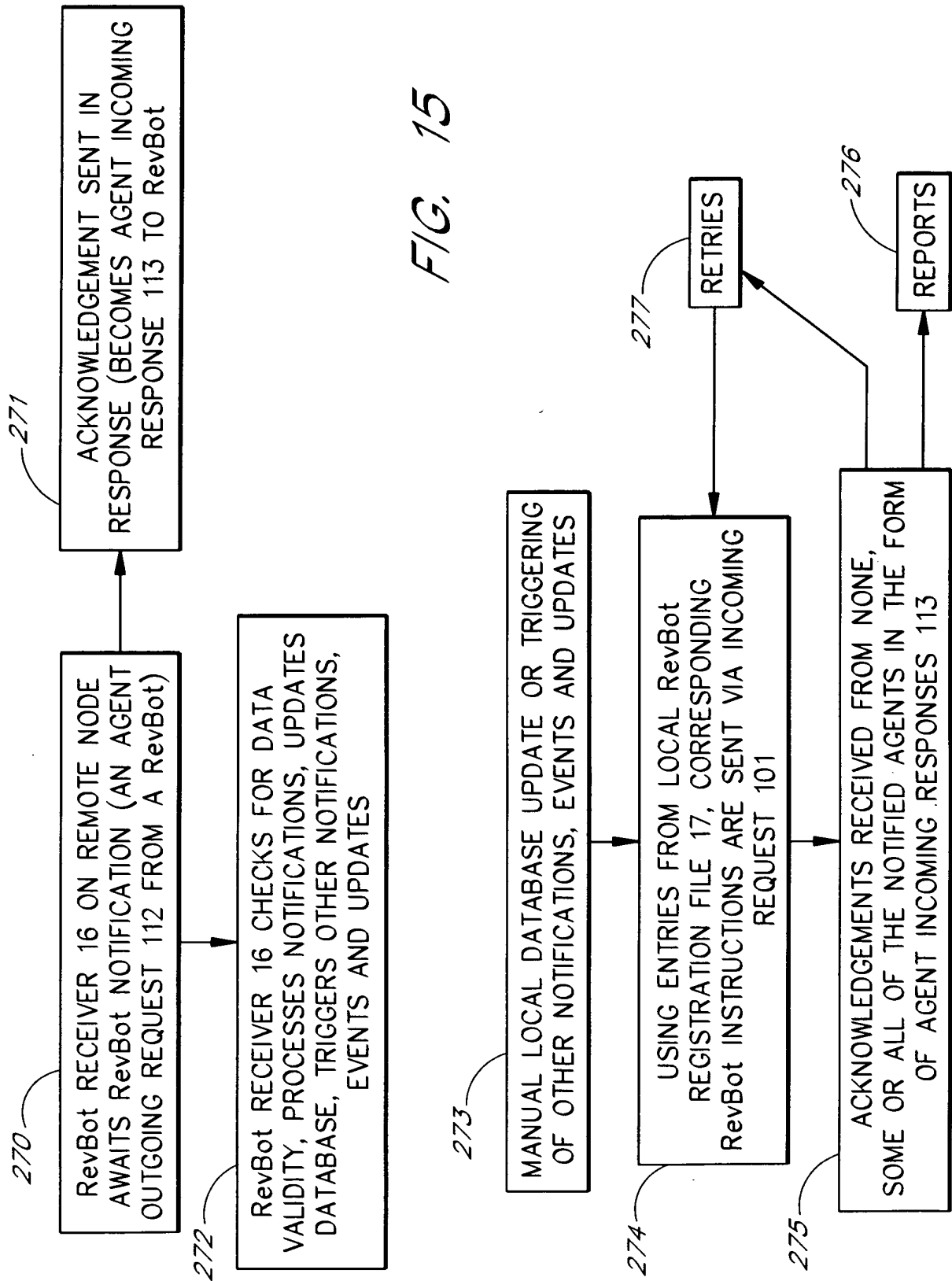


FIG. 14





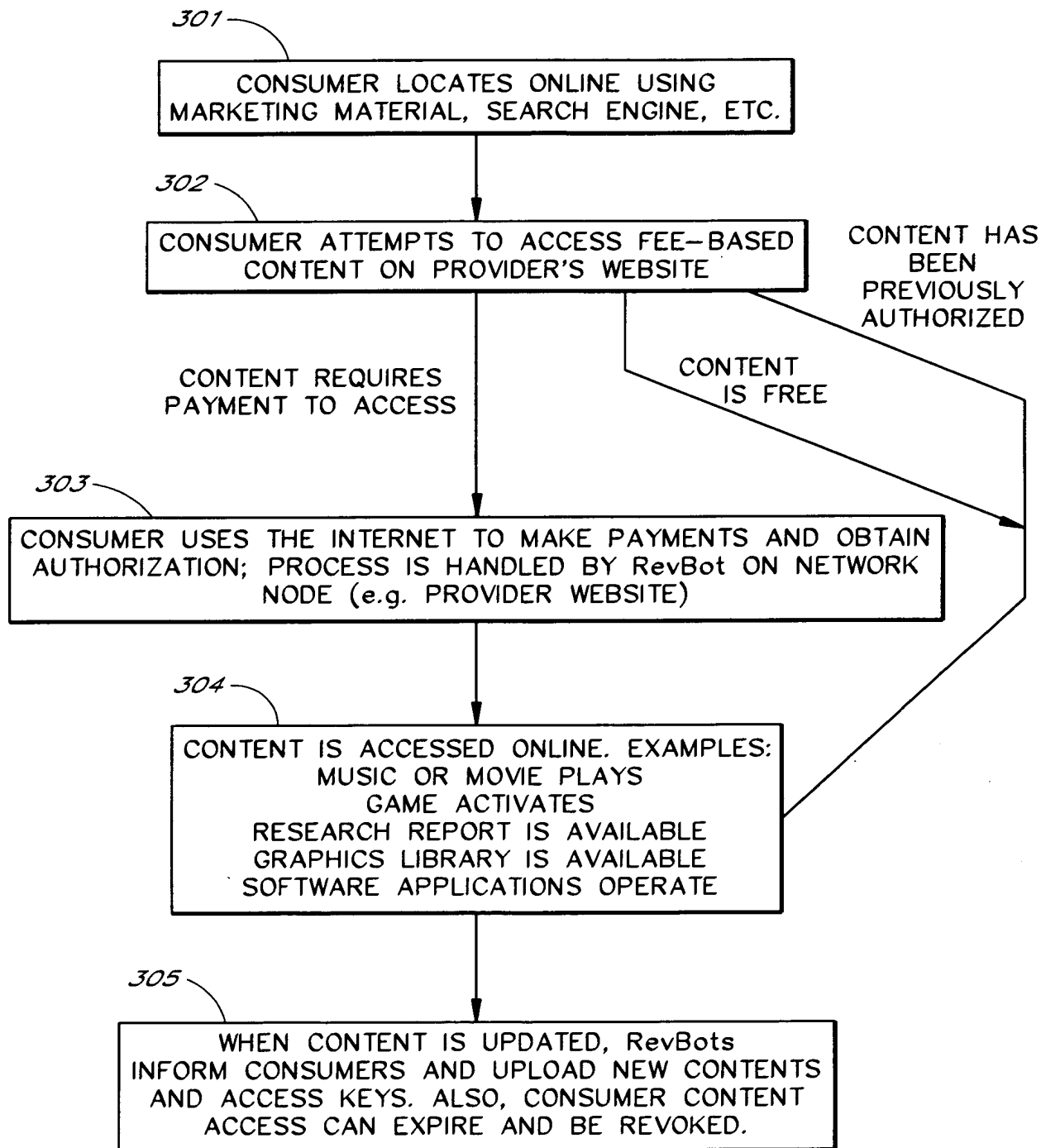


FIG. 16

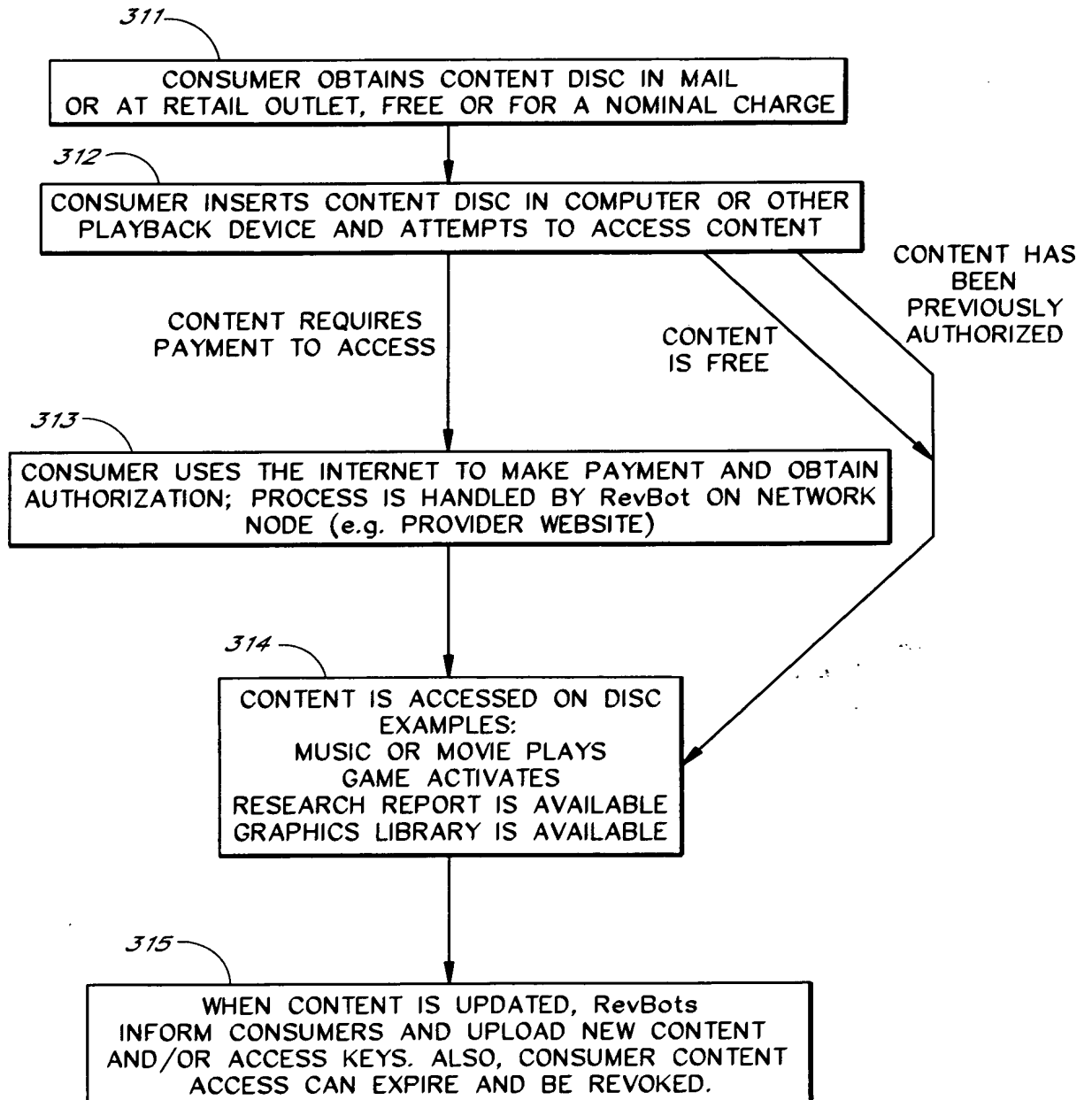


FIG. 17